



Marina del Rey Design Control Board

January 19, 2010

Peter Phinney, AIA, Chair, Fourth District

Simon Pastucha, Vice-chair, Third District

Helena Jubany, First District

David Abelar, Second District

Tony Wong, P.E., Fifth District



Public Comment Period

(Three (3) minute limit per speaker)



Old Business
NONE



New Business

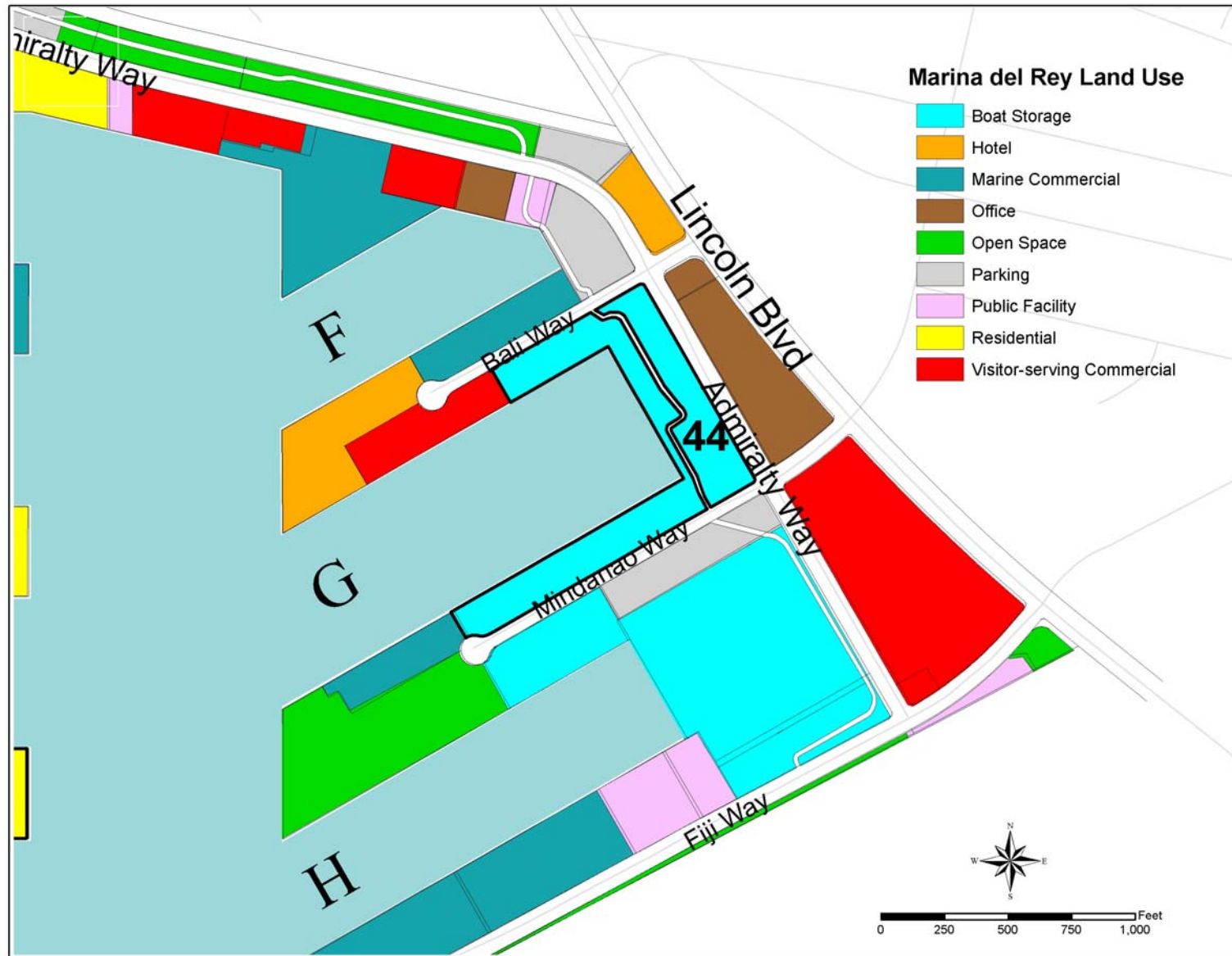


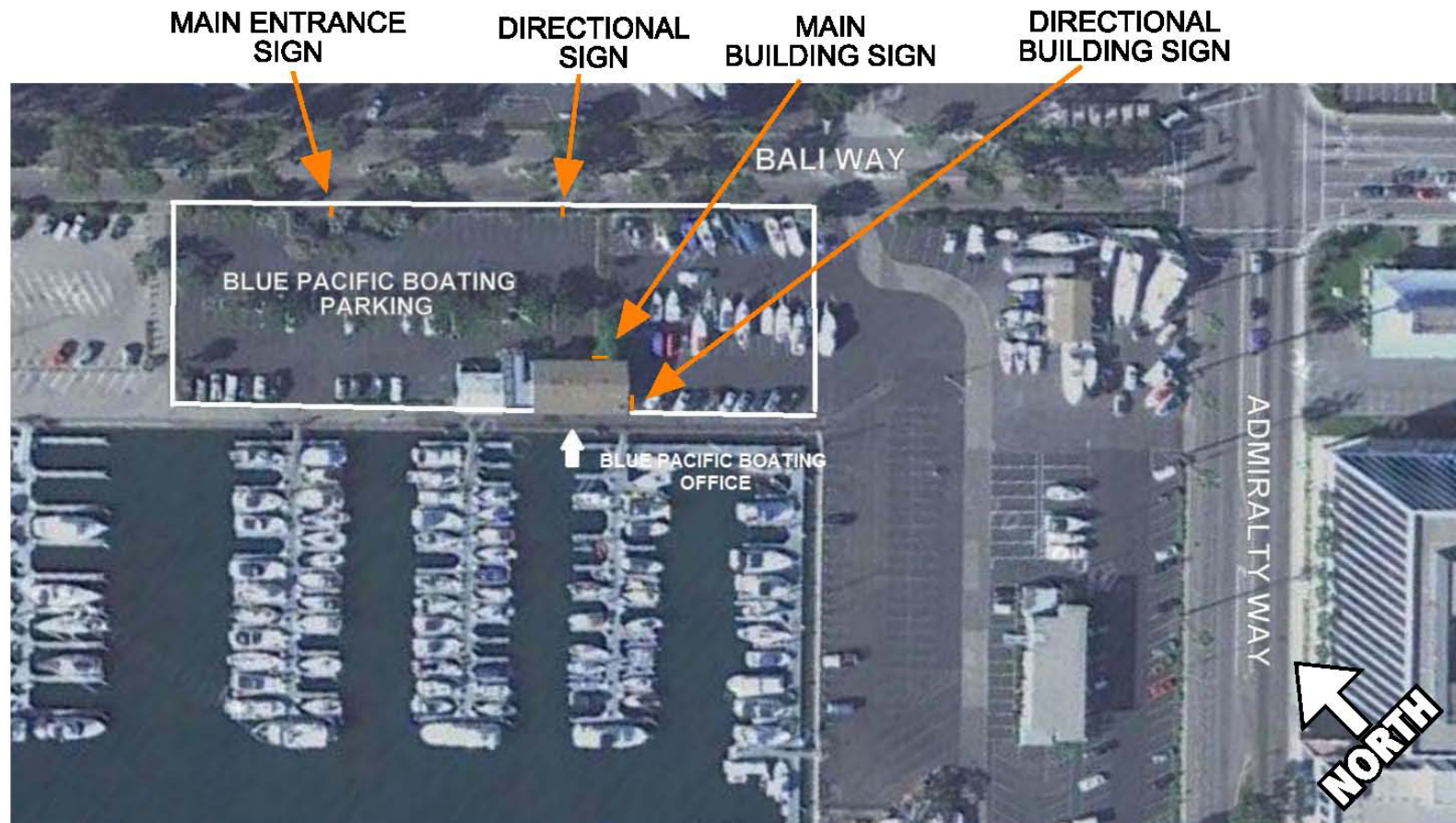
New Business Item 6A:

Parcel 44– Pacific Ocean Management,
Golden West Properties,
Blue Pacific Boating (DCB #11-001)

Consideration of new signage

Land Use





1

PLOT PLAN

SIGN★A★RAMA
WHERE THE WORLD GOES FOR SIGNS

630 N. Sepulveda Blvd., Unit #9B
El Segundo, CA 90245

Phone: (310) 322-SIGN Fax: (310) 322-7440

www.signarama-elsegundo.com

Project: **BLUE PACIFIC BOATING**

Address: **13444 BALI WAY,
MARINA DEL REY, CA 90292**

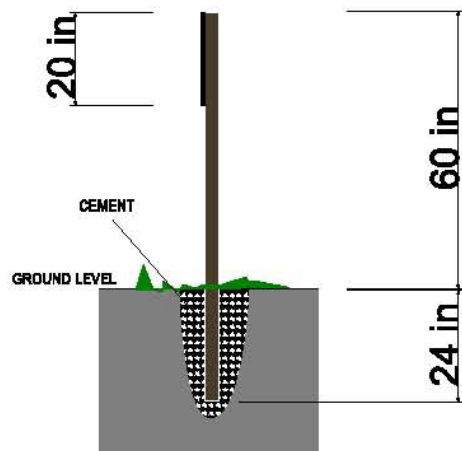
Account Manager: **PAUL ZADEH**

Scale: **AS NOTED**

Date: **12.05.2010**

PLOT PLAN

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B RIGHT SIDE ELEVATION
 QUANTITY: ONE (1) SIGN REQUIRED SCALE: NTS

SPECIFICATIONS:

FACE: SINGLE FACE POST AND PANEL
 .080 ALUMINUM WITH DIGITAL PRINTED GRAPHIC
 APPLIED ON FIRST SURFACE (PANTONE: BLUE 285 C,
 BLUE 294 C, RED 200 C, & 20% BLACK)

POST: 3" X 3" X 84" WOOD POST (WEATHER TREATED)
 NATURAL WOOD COLOR

ATTACH: SCREW 2, 3/8" DIAMETER STAINLESS STEEL BOLTS
 TOP AND BOTTOM

NOTES: FIELD VERIFY ALL MEASUREMENTS
 AND CONDITIONS PRIOR TO ANY FABRICATION

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1 FRONT ELEVATION
 APPROX. SCALE: 3/8" = 1' - 0"

2 EXISTING VIEW
 SCALE: NTS

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Date: **12.05.2010**

DIRECTIONAL SIGN
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1 PROPOSED SIGNAGE
APPROX. SCALE: 1/8" = 1' - 0"



1 EXISTING VIEW
SCALE: NTS

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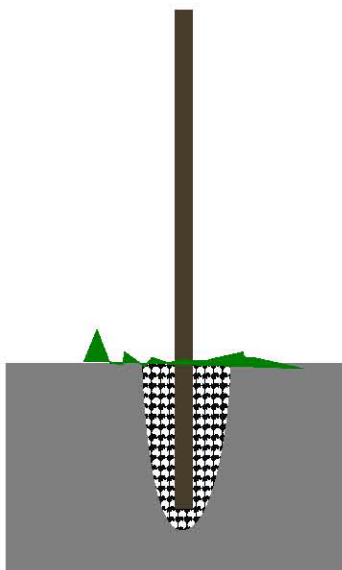
Account Manager: **PAUL ZADEH**

Scale: **AS NOTED**

Date: **12.05.2010**

ENTRANCE SIGN

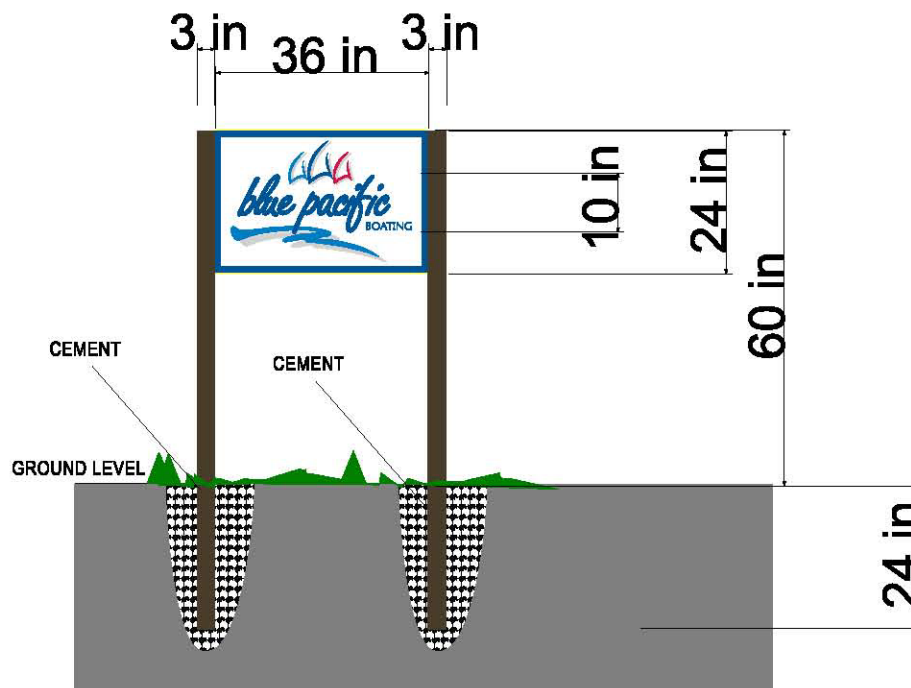
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1

RIGHT SIDE VIEW

APPROX. SCALE: 1/8" = 1' - 0"



D

FRONT ELEVATION

QUANTITY: ONE (1) SIGN REQUIRED

SCALE: NTS

SPECIFICATIONS:

- FACE: SINGLE FACE 1/2" LUSTERBOARD PANEL
WITH DIGITAL PRINTED GRAPHIC (PANTONE: BLUE 285 C, BLUE 294 C, RED 200 C, & 20% BLACK) APPLIED ON FIRST SURFACE
- POST: QTY: 2, 3" X 3" X 84" WOOD POST (WEATHER TREATED)
NATURAL WOOD COLOR
- ATTACH: SCREWS (QUANTITY 4) 1/4" DIAMETER STAINLESS STEEL SCREWS
WITH ANCHORS SILICONE (CONTRACTORS SPECIALTY SCS1000).

NOTES:

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MAIN ENTRANCE SIGN

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MAXMETAL (3mm)
WITH DIGITAL PRINTED
GRAPHICS APPLIED ON
FIRST SURFACE



EXISTING WOOD BEAM

1 RIGHT SIDE VIEW
SCALE: NTS

PROPOSED SIGN



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A

SIGN ELEVATION: MAXMETAL (3mm) WITH DIGITAL PRINTED GRAPHICS APPLIED ON FIRST SURFACE

QUANTITY: ONE (1) SIGN REQUIRED

SCALE: 3/8" = 1'-0"

SPECIFICATIONS:

FACE: MAXMETAL (3mm) WITH DIGITAL PRINTED GRAPHIC (PANTONE: BLUE 285 C, BLUE 294 C
RED 200 C, & 20% BLACK) APPLIED ON FIRST SURFACE

ATTACH: SCREWS (QUANTITY 4) 1/4" DIAMETER STAINLESS STEEL SCREWS WITH ANCHORS
SILICONE (CONTRACTORS SPECIALTY SCS1000).

NOTES:

• FIELD VERIFY ALL MEASUREMENTS
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DIRECTIONAL BUILDING SIGN

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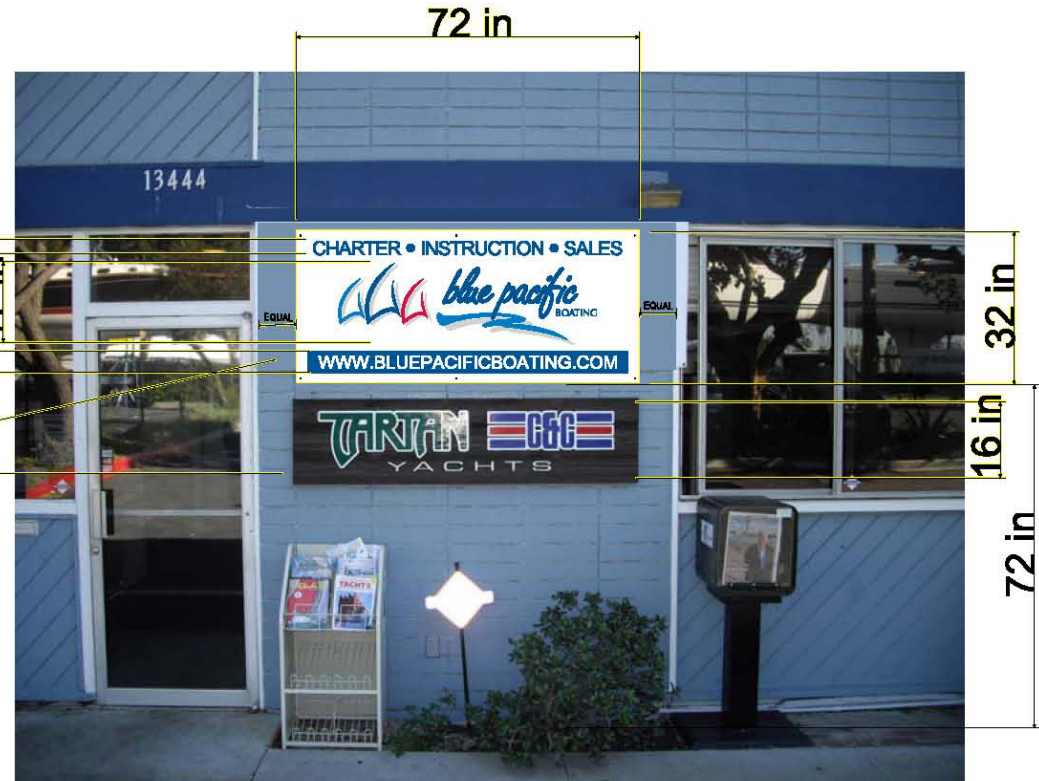
MAXMETAL (3mm)
WITH DIGITAL PRINTED
GRAPHICS APPLIED ON
FIRST SURFACE

EXISTING BRICK WALL

1 RIGHT SIDE VIEW
SCALE: NTS

PROPOSED SIGN

EXISTING SIGN REMAINS
16"X72"



A

SIGN ELEVATION: MAXMETAL (3mm) WITH DIGITAL PRINTED GRAPHICS APPLIED ON FIRST SURFACE

QUANTITY: ONE (1) SIGN REQUIRED

SCALE: 3/8" = 1'-0"

SPECIFICATIONS:

FACE: MAXMETAL (3mm) WITH DIGITAL PRINTED GRAPHIC (PANTONE: BLUE 285 C, BLUE 284 C,

RED 200 C, & 20% BLACK) APPLIED ON FIRST SURFACE

ATTACH: SCREWS (QUANTITY 6) 1/4" DIAMETER STAINLESS STEEL SCREWS WITH ANCHORS AND
SILICONE (CONTRACTORS SPECIALTY SCS1000).

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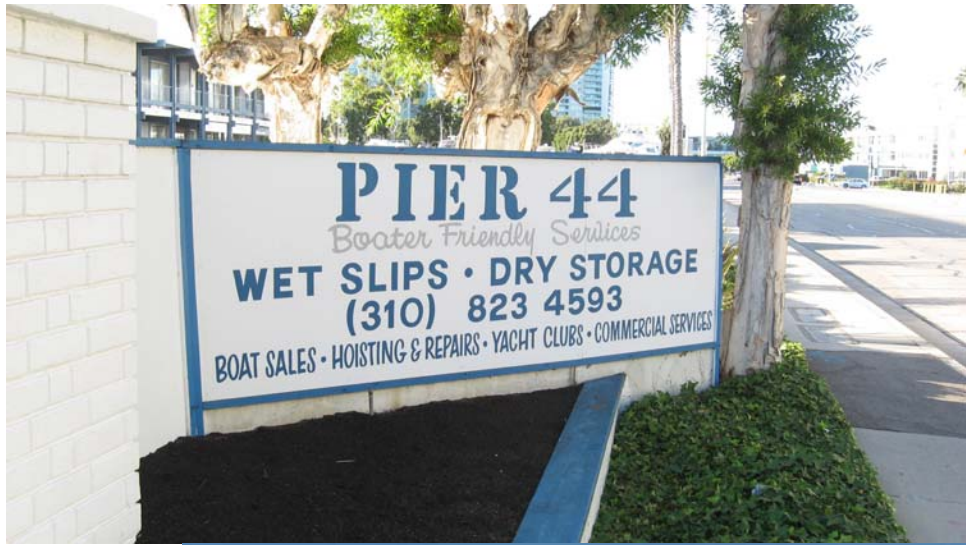
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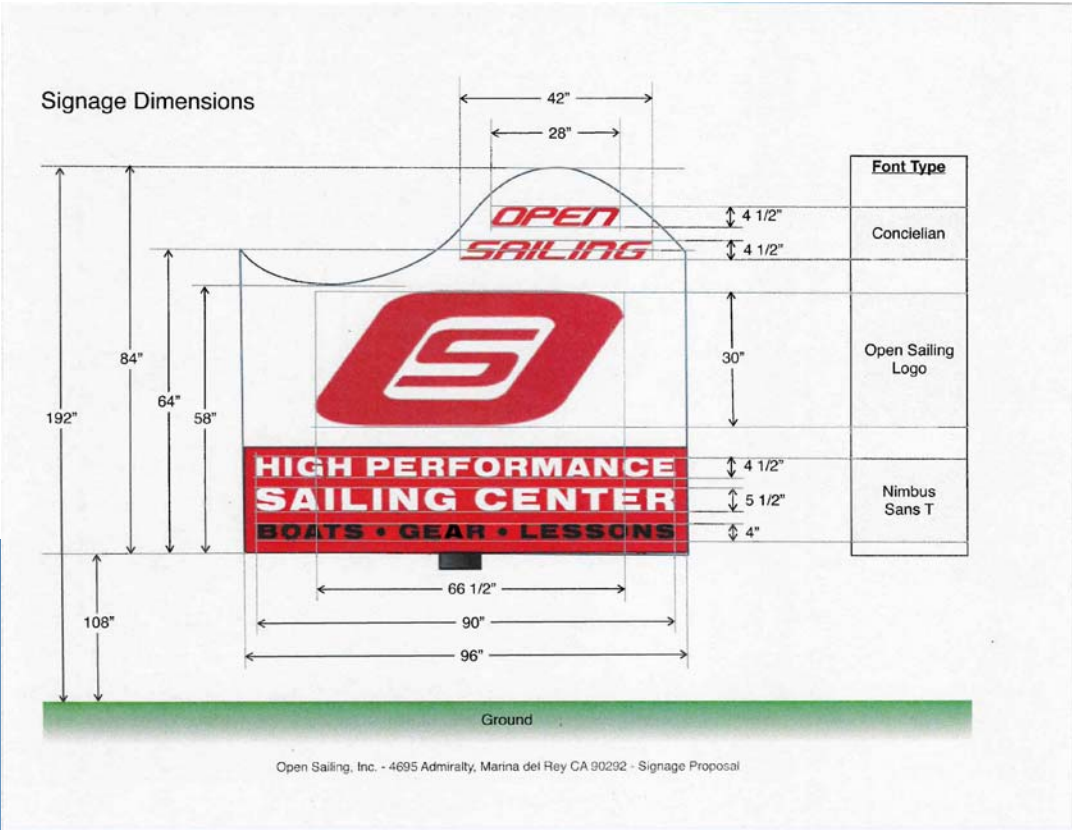
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MAIN BUILDING SIGN

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Staff Reports

A. Temporary Permits Issued by the Department

B. Ongoing Activities Report

- Board of Supervisors Actions on Items Relating to Marina del Rey
- Regional Planning Commission Calendar
- Local Coastal Program Periodic Review Update
- Small Craft Harbor Commission Minutes
- Marina Design Guidelines Update
- Redevelopment Project Status Report

C. Marina del Rey and Beach Special Events



Adjournment